

COUNTY OF LOS ANGELES DEPARTMENT OF PARKS AND RECREATION

REVISED

"Parks Make Life Better!"

Russ Guiney, Director

John Wicker, Chief Deputy Director

July 8, 2014

The Honorable Board of Supervisors County of Los Angeles 383 Kenneth Hahn Hall of Administration 500 West Temple Street Los Angeles, California 90012

Dear Supervisors:

DEPARTMENT OF PARKS AND RECREATION APPROVAL OF NEW AND REVISED FEES AND CHARGES (SUPERVISORIAL DISTRICTS 1, 2, 3, 4, AND 5) (3 VOTES)

SUBJECT

Request to approve new and revised fees to the Department of Parks and Recreation's Fees and Charges Schedule, effective August 1, 2014. Revisions to the Department of Parks and Recreation's fees and charges are based on the review of fees charged for similar services by neighboring park agencies.

IT IS RECOMMENDED THAT YOUR BOARD:

- 1. Find that these actions are exempt from the California Environmental Quality Act pursuant to the Public Resources Code and sections of the State California Environmental Quality Act Guidelines as cited herein.
- 2. Adopt a resolution and approve new and revised fees to the Department of Parks and Recreation's Fees and Charges Schedule, effective August 1, 2014.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

The Department of Parks and Recreation (Department) conducts a thorough analysis of the costs to ensure that fees do not exceed the cost of the services provided. In addition, the Department reviews the fees imposed for similar services or uses by neighboring public park agencies. If supported by the analysis, recommendations to the Department's fee schedule are forwarded to your Board for approval.

The Honorable Board of Supervisors July 8, 2014 Page 2

This review indicates that the Department's current fees and charges schedule should be revised since the current fees do not cover the cost of the services provided and in an effort to maintain consistency with fees charged for similar services by other jurisdictions. These revisions include the establishment of new fees and the revision of current fees. These adjustments to the Department's schedule of fees are warranted, as outlined in Attachment I. The recommended actions will result in a net revenue increase which will be utilized to fund operating costs or to offset future curtailments as needed.

In addition, the Department is requesting approval to establish Special Event fees at the County's regional parks: Frank G. Bonelli Regional Park, Castaic Lake State Recreation Area, Kenneth Hahn State Recreation Area, Marshall Canyon Regional Park, Santa Fe Dam Recreation Area, Peter F. Schabarum Regional Park, and Whittier Narrows Recreation Area. These fees are for the use of County-owned and/or operated regional parks by persons, businesses, corporations, promoters, sponsors, cities, and/or public agencies for the purposes of conducting large special events. These events include, but are not limited to, fairs, cultural events and celebrations, music concerts, and festivals. Fees will be established contingent upon the following criteria: exclusive use, acreage, number of anticipated attendees, entertainment, days/hours/times of the event, vendors, alcohol, food sales, admission charge, parking charge, impacts on the facility, and liability. Supplemental charges may include, but are not limited to, coverage by the Los Angeles County Sheriff's Department and/or a commercial use fee of up to 10% of gross revenue.

Non-regional parks will continue using the Board approved non-playing field areas fee for special events.

Implementation of Strategic Plan Goals

The proposed recommendations will further the County's Strategic Plan Goals of Operational Effectiveness (Goal 1) by enriching lives through cost-effective activities, and Fiscal Sustainability (Goal 2) by increasing revenues.

FISCAL IMPACT/FINANCING

The recommended actions will result in an estimated net revenue increase of \$39,495 in Fiscal Year (FY) 2014-15 and \$39,495 annually in subsequent fiscal years which will be utilized to fund existing operating costs.

Operating Budget Impact

As mentioned in the Fiscal Impact/Financing Section above, we are estimating an increase of \$39,495.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

All fees were reviewed to ensure that they are reasonable and cost effective in comparison to other municipal and public agencies. The results are reflected in our recommendations. The last revisions to the Department's fees and charges were approved on May 28, 2013, and effective July 1, 2013.

In accordance with Section 50402 of the Government Code, these changes must be approved by a resolution of your Board.

The proposed Department fees are exempt from Proposition 26 under Exception No. 2: Section 1 (e) (2) Exception for Fees for Services and Products Provided and Exception No. 4 Section 1 (e) (4)'s Exception for Use of Government Property and do not need to obtain California voter approval.

County Counsel has approved the attached resolution as to form.

Public Hearing Notice

Public hearing notice requirements of Government Code Section 6062a have been satisfied, and public hearing requirements of Government Code Section 66018 for fee increases will be satisfied by this action.

ENVIRONMENTAL DOCUMENTATION

The proposed actions are for the purpose of: (1) meeting operating expenses, including employee wage rates and fringe benefits and/or (2) purchasing and leasing supplies, equipment or materials, and/or (3) obtaining funds for capital projects necessary to maintain service within existing service areas. Therefore, the proposed actions are not subject to California Environmental Quality Act pursuant to Section 21080 (b) 8(A)(B)(C) of the Public Resources Code.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

The increases are not anticipated to have a significant impact on services at the affected facilities.

The Honorable Board of Supervisors July 8, 2014 Page 4

CONCLUSION

Please instruct the Executive Officer-Clerk of the Board to forward three adopted copies of this letter to the Department for distribution.

Should you have any questions please contact Monica Pollaccia at (213) 738-3226 or (213)mpollaccia@parks.lacounty.gov, Elizabeth Mendez at 738-3040 or Imendez@parks.lacounty.gov, Kasey Dizon (213)738-2986 at or kdizon@parks.lacounty.gov, Kaye Michelson at (213)738-2955 or kmichelson@parks.lacounty.gov.

Respectfully submitted,

Run Dun

RUSS GUINEY

Director

RG:<u>JW:RM</u> EM:mp

Attachments

c: Chief Executive Office

County Counsel

Executive Office, Board of Supervisors

LOS ANGELES COUNTY DEPARTMENT OF PARKS AND RECREATION

REVISED

2014 Proposed Fees and Charges

Fee Description	Current Fee	Proposed Fee	Change from Current Fee	Last Revised
I NEW FEED				(Date of Board Letter)
I. NEW FEES				
Indoor Facility Use				
Room Capacity - 350+ persons (extra large room, includes kitchen)	None	\$80/hour (4 hour minimum)	New	N/A
Theatre - Non-profit, public sector, government agencies, and/or school organizations conducting free programs	None	\$75/hour (4 hour minimum) + staff time	New	N/A
Theatre - Non-profit, public sector, government agencies, and/or school organizations conducting fee-based programs	None	\$100/hour (4 hour minimum) + staff time	New	N/A
Theatre - Private groups or individual programs	None	\$150/hour (4 hour minimum) + staff time	New	N/A
Outdoor Facility Reserved Use				
Special Event Activities for Regional Facilities (Bonelli, Castaic, Hahn, Santa Fe Dam, Schabarum and Whittier Narrows) – Supplemental-charges may include, but are not be limited to, coverage by the Los-Angeles County Sheriff's and/or commercial use fee up to 10% gross-revenue. Rates will be established for commercial events for over 10,000-persons.	None	Free events, music, & vendors- for 1,000 to 3,000 persons. \$250 - \$500 per acre, per day + staff time	New	N/A
		Free events, music, & vendors for 3,001 to 5,000 persons		
		\$500 - \$700 per acre, per day + staff time		
		Free events, music, & vendors- for 5001 to 10,000 persons- \$800 \$1,200 per acre, per day- + staff time		
		Paid admission events, music, & vendors for 1,000—3,000- persons \$300—\$600 per acre, per day + staff time		
		Paid admission events, music, & vendors for 3,001 – 5,000- persons \$700 – \$1,000 per- acre, per day + staff time		
		Paid admission events, music, & vendors for 5,001 – 10,000- persons \$1,200 – \$2,000 per- acre, per day + staff time		

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LOS ANGELES COUNTY DEPARTMENT OF PARKS AND RECREATION

REVISED

2014 Proposed Fees and Charges

Fee Description	Current Fee	Proposed Fee	Change from Current Fee	Last Revised
II. REVISED FEES				
Indoor Facility Use				
Room Capacity - 250+ persons (large room, includes kitchen)	\$65/hour (4 hour minimum)	Change capacity amount to 250 - 349 persons	Amount of persons	Increased - May 28, 2013
Swimming Pool Activities				
Training Ticket - Monthly	\$25/month/person	\$25 for a 15-entry ticket, valid up to 60 days after purchase or until the end of the season	Restructure	Increased - 2003
Training Ticket - Weekly	\$7/week/person	\$10 for a 5 entry ticket, valid up to 30 days after purchase or until the end of the season	Restructure and increase of up to \$3	Increased - 2003
Vehicle Entrance and Boat Launching				
Annual Vehicle Permit - Permit valid at Bonelli, Castaic, Hahn, Santa Fe Dam, Schabarum, and Whittier Narrows	\$125	\$140 transferable annual permit	Restructure and increase of up to \$15	Increased - August 11, 2009
Annual Senior Citizen & Disabled Vehicle Annual Permit (valid daily, excluding holidays and special events) - Permit valid at Bonelli, Castaic, Hahn, Santa Fe Dam, Schabarum, and Whittier Narrows	\$65	\$75 transferable annual permit	Restructure and increase of up to \$10	Increased - August 11, 2009

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RESOLUTION TO ESTABLISH NEW AND REVISE VARIOUS FEES AND CHARGES

WHEREAS, the County's parks offer services and recreational opportunities similar to other facilities at which these fees are collected; and

WHEREAS, these actions will help offset operating costs; and

WHEREAS, the additional funding is in the public interest and welfare; and

WHEREAS, these costs do not exceed the cost of the services provided by the County; and

WHEREAS, the proposed Department fees are exempt from Proposition 26 under Exception No. 2: Section 1 (e) (2) Exception for Fees for Services and Products Provided and Exception No. 4 Section 1 (e) (4)'s Exception for Use of Government Property and do not need to obtain California voter approval for fees; and

WHEREAS, pursuant to Government Code Section 50402, the County has the authority to charge for use of park and recreational facilities as provided by resolution of the governing body; and

WHEREAS, all recommended new and revised fees for County park facilities funded or improved with State bond park funds are not in excess of 125 percent of similar fees charged by the State Department of Parks and Recreation for the use of State facilities; and

NOW THEREFORE BE IT RESOLVED by the Board of Supervisors of the County of Los Angeles, State of California as follows:

The County's parks and recreation fees shall be adjusted as outlined in Attachment I, effective August 1, 2014.

body of all other special assessm	e County of Los Angeles, and the ex-officio government entrand taxing districts, agencies and authorited the foregoing Resolution on the	
	SACHI A. HAMAI, Executive Officer-Clerk Of the Board of Supervisors of the County Angeles	of Los
	By Deputy	

APPROVED AS TO FORM:

John F. Krattli County Counsel

Principal Deputy County Counsel

NOTICE OF PUBLIC HEARING PROPOSED INCREASES IN FEES AT LOS ANGELES COUNTY PARK FACILITIES

Notice is hereby given that a public hearing will be held by the Board of Supervisors of the County of Los Angeles in the matter of new and increased fees at County parks. Said hearing will be held on June 24, 2014, in the Hearing Room of the Board of Supervisors, Room 381, Kenneth Hahn Hall of Administration, 500 West Temple Street (corner of Temple and Grand Avenue), Los Angeles, California 90012. Further notice is given that the Board of Supervisors may continue this hearing from time to time.

Proposed New Fees

Establish an Indoor Facility Extra Large Room Capacity fee (350+ persons) for \$80 per hour (minimum of 4 hours).

Establish an Indoor Facility Theatre fee for Non-Profit, Public Sector, Government Agencies and/or School Organizations conducting free programs for \$75 per hour (minimum 4 hours) plus staff time.

Establish an Indoor Facility Theatre fee for Non-Profit, Public Sector, Government Agencies and/or School Organizations conducting fee based programs for \$100 per hour (minimum 4 hours) plus staff time.

Establish an Indoor Facility Theatre fee for Private Groups or Individual programs for \$150 per hour (minimum 4 hours) plus staff time.

Establish Special Event Activities fees for Frank G. Bonelli Regional Park, Castaic Lake State Recreation Area, Kenneth Hahn State Recreation Area, Marshall Canyon Regional Park, Santa Fe Dam Recreation Area, Peter F. Schabarum Regional Park and Whittier Narrows Recreation Area for free events, music & vendors for 1,000 – 3,000 persons, \$250 - \$500 per acre, per day plus staff time; free events, music & vendors for 3001 – 5,000 persons, \$500 - \$700 per acre, per day plus staff time; free events, music & vendors for 5001 – 10,000 persons, \$800 - \$1,200 per acre, per day plus staff time; paid admission events, music & vendors for 3,001 – 5,000 persons \$700 - \$1,000 per acre, per day plus staff time; paid admission events, music & vendors for 5,001 – 10,000 persons \$1,200 - \$2,000 per acre, per day plus staff time.

Revised Fees

Revise Indoor Facility Large Room Capacity fee (250+ persons) for \$65 per hour (minimum 4 hours) to 250 – 349 persons for \$65 per hour (minimum 4 hours).

Revise the Training Ticket Monthly fee for swimming pools from \$25 per month, per person to \$25 for a 15 entry ticket, valid up to 60 days after purchase or until the end of the season.

Revise the Training Ticket Weekly fee for swimming pools from \$7 per week, per person to \$10 for a 5 entry ticket, valid up to 30 days after purchase or until the end of the season.

Revise Vehicle Annual Permit fee (non-transferable) for \$125 to \$140 (transferable). Annual permit will be a transferable hang tag permit, valid at Frank G. Bonelli Regional Park, Castaic Lake State Recreation Area, Kenneth Hahn State Recreation Area, Santa Fe Dam Recreation Area, Peter F. Schabarum Regional Park and Whittier Narrows Recreation Area.

Revise Annual Senior Citizen & Disabled Vehicle Permit, valid daily, excluding holidays and special events (non-transferable) fee for \$65 to \$75 (transferable). Annual permit will be a transferrable hang tag permit, valid at Frank G. Bonelli Regional Park, Castaic Lake State Recreation Area, Kenneth Hahn State Recreation Area, Santa Fe Dam Recreation Area, Peter F. Schabarum Regional Park and Whittier Narrows Recreation Area.

Written comments may be sent to the Executive Office of the Board of Supervisors at the above address. For further information, please call (213) 738-3226.

Para su información en español, favor de llamar el teléfono siguiente (213) 738-2952.

SACHI A. HAMAI
Executive Officer-Clerk of
The Board of Supervisors